## 1. TEAM CHARTER

### 2. Team Name:  
ASQ Healthcare Division PH SIG

### 3. Version:  
1

### 4. Subject:  
Special Interest Group Charter

### 5. Problem / Opportunity Statement:
Establish and grow a team of professionals focused on identifying, implementing and expanding the effectiveness of public health departments to support the health of local, national and global communities

### 6. Team Sponsor:  
ASQ Healthcare Division

### 7. Team Leader:  
Grace L. Duffy, LSSMBB, CMQ/OE

### 8. Team Members:

<table>
<thead>
<tr>
<th>Area of Expertise</th>
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<tbody>
<tr>
<td>Swami Reyes</td>
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<tr>
<td>Alberto Araujo</td>
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<tr>
<td>Grace Paranzino</td>
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<tr>
<td>Donna Gillespie</td>
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<tr>
<td>Bruce Johnson</td>
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<tr>
<td>Annette Mercatante</td>
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<tr>
<td>Cristina Bisson</td>
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To provide a forum for professionals involved in the delivery of public health quality and effectiveness, patient care and administration. To operationalize, standardize and drive solution strategies to improve efficiencies and capacity agility for the public health community.

### 10. Scope (Boundaries):
Focused on issues related to application and administration of health and operational standards specific to the public health community.

### 11. Customers (primary and other):
Public, payers, ASQ-HCD members

| Public Health Officials (PHO), Public health staff, ACOs, hospital systems, Government and International Health Institutions, Federal Government Agencies |
| Primary Care Physicians and Patient Centered Medical Homes |

### 12. Objectives:
- Design and development of a template Quality Management System for local health departments
- Preventive, proactive, suggestions for medicine overlapping the QMS structure related to public health
- Integration of new legislative health standards into considerations for QMS and proactive community methods
- Action oriented activities to share with HCD and other ASQ membership communities; e.g. training, webinars, learning events, and other activities showing how to apply the Quality Management System and related skills in real situations.

### 13. Success Metrics (Measures):
Partner with public health organizations, NACCHO, ASTHO, PHAB, etc.
Supply templates to HCD website
13 A. Proposed Marketing Activities for SIG visibility within the healthcare industry
1. Promote joint seminars/workshops to
   a. National & state PH professional associations
   b. National & state healthcare professional associations
   c. National & state behavioral healthcare professional associations
   d. Federal government agencies, ATSDR
   e. Government & International Health & Environmental Institutions
2. Write articles for ASQ and the associations magazines and websites
3. Provide communications promoting our seminars and consulting to these markets
4. Continue to look for RFP opportunities

This is a volunteer team of professionals with limited time and resources to expend on this Special Interest Group

15. Available Resources:
Professional knowledge, skills and abilities, Healthcare Division teleconference number, Draft QMS from Orlando Health Department, HCD website, newsletter and other communication channels.

16. Additional Resources Required:

17. Key Milestones:
Initiation of SIG | Date: 4/30/2013
Publication of PH SIG Charter on PH SIG webpage HCD website | 8/1/13
Initiation of QMS project for local public health organizations | 9/17/13

18. Communication Plan (Who, How, and When):
Documents on SharePoint site. To be saved as .doc files below Windows 7 version.

19. Key Stakeholders:
<table>
<thead>
<tr>
<th>Area of Concern (as it relates to the Charter):</th>
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<tbody>
<tr>
<td>Public</td>
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<tr>
<td>ASQ HCD/QMD</td>
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<tr>
<td>Public health departments</td>
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<tr>
<td>ASTHO, NACCHO, PHAB, etc</td>
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<td>Hospitals, ACO’s, payers</td>
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<tr>
<td>Healthcare providers</td>
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<tr>
<td>Federal Government Agencies</td>
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