



# The Healthcare Division Chair's Progress Report

## "It Is Almost Summer. Are You Ready?"

-by Joe Fortuna

*ASQ's Healthcare Update: published in collaboration with the ASQ Healthcare Division*

## May 2012

There continues to be excellent progress by HCD Committees in meeting their goals and objectives for 2012! You can now view these plans at [www.asqhcd.org](http://www.asqhcd.org) under the "About The Division" Tab

### **HCD ANNUAL MEETING: Sunday, May 20 at 1PM PDT**

Each Committee and Task Group will be reporting to the HCD Membership on Sunday, May 20 at the Annual HCD Membership Meeting on Sunday, May 20 at 1PM PDT in the Laguna AB Room at the Anaheim Hilton. HCD Members not able to make it to that meeting but who want to hear and contribute to what's going on can call in to 866-699-3239 Pin: 20705918 to attend the meeting by teleconference. In addition the HCD Committee and Task Group reports can be accessed on our brand new HCD website (Thanks to Linh Dye and Cheri Graham-Clark) at <http://www.asqhcd.org/>. The full agenda for that meeting will be posted soon. The Nightingale Scholarship winner for 2012 will be announced during the Annual Meeting and again before the Health Leaders Lecture on May 21 (See Below).

### **QIHC**

This year's QIHC promises to be the best one yet with something of value for all who attend. Thanks are due to the Conference Co-Chairs, Jim Levett and Laura Kinney, their committee and ASQ Staff Members Ray Zielke and Laura Kalinosfsky-Sanchez (sp). I hope to see you there!!

### **New and Improved HCD Exhibit Booth**

If you are lucky enough to be able to attend the QIHC this year please stop by and visit us at Booth #237. We have a brand new booth would love to have you see it and to chat with you! The booth has been totally redesigned thanks to the work of Debbie Hopen and her

daughter and we have a new HCD PROGRAM to display and to tell the story of the ASQ HCD. We also very much want to hear from you our members about your needs and suggestions for the Division. By the way if you are going to be in Anaheim and can spare an hour or two, Graciela still needs help in manning the HCD Exhibit Booth. If you can help, please contact her at [glphci@gmail.com](mailto:glphci@gmail.com) ASAP!!!

### **FIRST ANNUAL HEALTH LEADERS LECTURE (MEMBERS ONLY)**

THE FIRST ANNUAL HEALTH LEADERS ADDRESS will be delivered by Robert Jesse, MD, PhD. Principal Deputy Under Secretary for Health for the Veterans Health Administration. The date for the event is May 21, the time is 6 PM PDT. The Address will be delivered in the California Ballroom at the Hilton Anaheim. Dr. Jesse is one of the principal architects of the successful re-engineering of the VA health system and an excellent speaker. In fact three days after his address to us, he will be giving the keynote address to the World Congress on Health Care Re-Engineering in Amsterdam. Our Nightingale Scholarship Winner and our Southern California Marshall Plan coaches and the Coordinator of the Kansas City Marshall Plan Program will also be honored at this event.

### **The HCD/QMD Joint Wine and Cheese Tasting Party**

This event (for members only) will follow Dr. Jesse's presentation in the same location. Dr. Perez, an HCD member and a trained sommelier, is planning a event to be remembered and will, herself, be giving a lecture that will set you on a journey to become a wine connoisseur! You won't want to miss it!

## **Nightingale Scholarship Award: We Have A Winner!**

I am happy to note that our winner, Winnie MacGregor, an MBA Candidate, an HCD member, and a staff member at Kaiser Permanente, will be attending our Annual HCD Meeting in Anaheim on May 21 and will also be attending the Health Leaders Presentation with several of her colleagues from Kaiser Permanente on May 21 at 6PM where she will be presented with her scholarship. Congrats, Winnie!

## **Membership Committee Activity**

Thanks to the HCD Membership Committee, we now have a powerful, new HCD communications tool: a well-written and graphically pleasing HCD Brochure. If you will be in Anaheim, please drop by our HCD booth (#237) and pick one up! Work on a new Member On-Boarding Tool Kit continues.

## **New HCD Website**

Our brand new, fully functional HCD website is now complete!! The Division owes a debt of thanks to Committee Chairs Linh Dye (who built the site herself!) and Cheri Graham-Clark (who has maintained the previous site and did yeoman's service in transferring the content from the old site to the new one). Linh will be giving a presentation on the site during the HCD Annual Meeting on May 20 in Anaheim. In the meantime if you'd like to get a preview, you can go to [www.asqhcd.org](http://www.asqhcd.org) to view it. Please let Linh ([linhdye@gmail.com](mailto:linhdye@gmail.com)) or Cheri (Cheri.Graham-Clark@sharp.com) know what you think, how it can be improved, and how you would like to be involved in making it better!

## **Health SIG Webinar Held On Tuesday, April 24**

The first Health SIG Webinar was conducted by HCD's Health Special Interest Group Chair, Hamilton Plaza on April 24. It was well attended and generated significant interest. More information can be found under the "Information" tab on our new website! I urge you to go and take a look. We would love to have your help in bringing this new concept to your Section! If interested, please contact Hamilton directly at [hamiltonplaza@gmail.com](mailto:hamiltonplaza@gmail.com).

## **HBOK Committee Is Now On the Fast Track!!**

QBOK Chairs Sue Peiffer, Deb Hopen, and Chris Robinson and their very active committee have passed the first hurdle. Their Charter and request to survey the HCD membership were approved by the HCD Division Management Committee (DMC) and the Committee is now hard at work on their taxonomy and at recruiting reviewers for the hard work ahead. Sue is planning to deliver a full report on this extremely important project at the HCD Annual Meeting on May 20. Her report (and the rest of the Committee and Task Group reports) are posted on the new HCD website ([www.asqhcd.org](http://www.asqhcd.org)) if you'd like to get a sneak peek.

The HBOK collaboration (thanks to Douglas Dotan) with the Association of University Professors of Healthcare Administration (AUPHA) reported on last month is also growing and beginning to bear fruit!!

Please watch for the HBOK survey in your email inbox and when you receive it please, please take the time to go to the website and complete the survey ASAP. Thanks in advance for doing this quickly!

## **HCD Member Involvement**

We need to hear from you soon to learn how you want to contribute to and participate in the HCD. Our goal is active participation by every member of the HCD in at least one HCD activity. The more active participation we have, the stronger and more valuable we can be to our members, customers and ASQ.

Yours respectfully,

Joe Fortuna, Chair

ASQ Healthcare Division

[jaf@prism1.org](mailto:jaf@prism1.org)

(248-709-6669)

# **SEE YOU IN ANAHEIM!!**